



WKS Music Distribution

GUIDE 1 OF 6 – DISTRIBUTION GUIDE SERIES

Getting Started

Claim your artist profile.

How to release your first track through WKS and claim your artist profile on Anghami, Spotify, Apple Music, Amazon Music, YouTube Music and TikTok.



70+

PLATFORMS

190+

COUNTRIES

Every platform reaches listeners through the same first move: your music has to be delivered by WKS before an artist profile exists to claim. From there, all six platforms follow the same general shape – the shared prerequisites and steps are laid out once, then each platform's own section covers only what's different, plus its timeline and a few things worth knowing.

Last updated: September 2026. This guide is produced by WKS Music Distribution as an independent walkthrough of the claiming process for each platform – it is not official documentation published by Anghami, Spotify, Apple, Amazon, YouTube, or TikTok.

Platforms change their apps, screens, and review times without notice, so if a step here doesn't match what you see on screen, follow the platform's own current flow and treat this guide as a map, not gospel.

WKS . AGENCY

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BEFORE YOU START

What every platform needs

- **At least one release delivered and fully live through WKS** — a profile can't be claimed until the platform shows your release as live (not pending or scheduled).
- **An account on the platform itself** (or the credentials to create one), used to sign in and claim your profile.
- **Your official artist name**, consistent across your release metadata, socials and the platform account you use to claim — mismatches are the most common reason a claim gets delayed.
- **Access to your WKS dashboard**, since several platforms verify ownership through your distributor connection.

SHARED STEPS

The flow every platform follows

- 1 WKS delivers your release, and the platform auto-creates an unclaimed artist profile once it's live.
- 2 Go to the platform's official artist portal and sign in or create an account.
- 3 Search for your artist name (or paste your artist link) and select your profile from the results.
- 4 Confirm your identity to complete the claim.
- 5 Submit your claim and wait for review.

The sections below cover each platform individually — but only where it differs from this shared flow, so you're not re-reading the same five steps six times.



Anghami

The leading streaming platform across the MENA region — Egypt, Saudi Arabia, UAE and Lebanon.

DELIVERY

3–5 business days

CLAIM REVIEW

~2 working days

PORTAL

artists.anghami.com

PLATFORM DIFFERENCES

Extra prerequisites

- A working email address and phone number for verification.

Where it breaks from the shared steps

- **Step 2** — go to artists.anghami.com and click “Claim Your Profile”.
- **Step 4** — verify your email via the link sent to your inbox, then confirm your phone number with an SMS code, and enter your legal first/last name and a password before submitting.

GOOD TO KNOW

- You cannot claim a profile while the release is still pending or scheduled — it must be live first.
- Anghami's strong regional user base makes it worth prioritizing alongside Spotify and Apple Music for MENA-focused releases.
- Once claimed, Anghami for Artists gives you streaming stats, top countries and profile editing tools.



Claiming your profile is free and has no follower minimum — it's separate from Spotify's newer identity badge.

APPROVAL

Often instant

TYPICAL

1–3 business days

PORTAL

artists.spotify.com/claim

PLATFORM DIFFERENCES

Extra prerequisites

- Optional but recommended: your official social media accounts, to speed up identity verification.

Where it breaks from the shared steps

- **Step 2** — go to artists.spotify.com/claim and select “Get access”, then choose your role (Artist, Manager, or Label team member).
- **Step 4** — connecting Instagram or another official social account speeds this up considerably; you can also submit manual details and links instead, then confirm with a business or personal email.

GOOD TO KNOW

- As of 2026, claiming your profile earns you **Registered Artist** status (the classic blue check). A separate green **Verified by Spotify** badge — confirming you're a real human artist — is granted automatically by Spotify's review and can't be applied for directly.
- Verification doesn't boost streams or search ranking — it unlocks profile editing, editorial playlist pitching, and full analytics.
- Each artist name, alias, or side project needs its own separate claim.



Apple Music for Artists unlocks listener analytics and Shazam data once your profile is claimed.

TYPICAL

Minutes to 2 days

LIVE FIRST

5 business days

PORTAL

artists.apple.com

PLATFORM DIFFERENCES

Extra prerequisites

- Your content must have been live for at least 5 business days before you can start a claim.
- An Apple ID (existing or newly created) to sign in with.

Where it breaks from the shared steps

- **Step 2** — go to artists.apple.com (or the Apple Music for Artists iOS app) and sign in with your Apple ID, then tap “Request Artist Access”.
- **Step 3** — you must hold the primary artist role on the release; featured-only artists can't claim the page.
- **Step 4** — choose your role (Artist, Manager, or Label Rep) and provide your WKS distributor connection, official website, and social accounts to speed up review.

GOOD TO KNOW

- Releasing through WKS pre-flags you as the artist with Apple, which clears verification much faster.
- Profile edits (bio, artist image, Q&A) can only be made from an iOS device (iPhone, iPad, or Mac).
- A claimed profile also gives you visibility into Shazam tags, useful for spotting real-world discovery.



Amazon Music

Amazon auto-generates an artist page once WKS delivers your release — you just need to claim it.

VIA DISTRIBUTOR

Near-instant

MANUAL REVIEW

Longer

PORTAL

artists.amazon.com

PLATFORM DIFFERENCES

Where it breaks from the shared steps

- **Step 2** — visit artists.amazon.com or the Amazon Music for Artists app.
- **Step 3** — once you select your profile, click “Claim This Artist”.
- **Step 4** — choose your role (Artist, Manager, or Team Member), then select “Connect Via Distributor” to link your WKS account directly, or fill in contact and verification details manually.

GOOD TO KNOW

- You can manage multiple artist profiles under one Amazon account (useful for labels), but each one needs its own separate verification.
- A claimed profile unlocks streaming analytics, Alexa voice-search data, playlist pitching, and free Hype Card promo assets.
- If your music appears merged with another artist of the same name, use the in-app **Report Issue** tool under User Settings.



YouTube Music

YouTube's Official Artist Channel (OAC) can only be requested through WKS — there's no direct artist application.

TYPICAL

2–4 weeks

REQUEST VIA

WKS dashboard

MERGES

Permanent

PLATFORM DIFFERENCES

Extra prerequisites

- A YouTube channel dedicated to a single artist or band only (no label or multi-artist channels).
- You must be credited as the primary/main artist on the release — featured-only credits don't qualify.
- Your channel name must exactly match your WKS artist metadata, including punctuation and capitalization, and should already have at least one public video upload.

Where it breaks from the shared steps

- **Step 2** — there is no direct artist login; instead, log in to your WKS distribution dashboard and locate the YouTube OAC request tool there.
- **Step 3** — this search and request happens inside the WKS dashboard, not on YouTube itself.
- **Step 4** — authenticate with your Google account when prompted and select the correct channel to merge into the OAC.

GOOD TO KNOW

- Approval merges your Topic Channel, Vevo channel (if any), and your own channel into a single OAC — this consolidates subscribers permanently and cannot be undone or transferred later.
- Avoid uploading the same song twice (once as a video, once as audio-only) — it can create duplicate/competing channels that hurt eligibility.
- A Community Guidelines strike will revert an OAC to a standard channel until it clears.



A free program for musicians with music already live on the platform — no cost to claim or verify.

REVIEW

Days to 2 weeks

COST

Free

ENTRY POINT

TikTok Studio app

PLATFORM DIFFERENCES

Where it breaks from the shared steps

- **Step 2** — there's no separate website; open the TikTok app, go to your profile, tap the three-dot menu, select "TikTok Studio", then scroll to "More tools" and tap "Artist Hub" (or "TikTok for Artists"), then tap "Apply now".
- **Step 3** — once you find your profile, tap "Claim".
- **Step 4** — log in to your WKS dashboard and take clear screenshots proving you own the release (matching artist name and track titles), then upload them with your submission.

GOOD TO KNOW

- Review speed often depends on how clearly your proof-of-ownership screenshots match your TikTok artist name.
- Your WKS release artist name must match your TikTok account name exactly for smooth verification.
- Claiming unlocks the Artist Tag badge, New Release promotion slots, and TikTok's analytics tools.
- This program is entirely free — there's no extra cost to claim, get verified, or access analytics.

WRAP UP

Thanks for reading

You now know how to release your first track through WKS and claim your artist profile on all six major platforms. Keep this guide handy for future releases — claiming only needs to happen once per artist name.

NEED HELP?

HELP CENTER

wks.agency/help

SUPPORT

wks.agency/contact

ALL GUIDES

wks.agency/guides

FOLLOW WKS

 Instagram

 Facebook

 Twitter/X

 YouTube

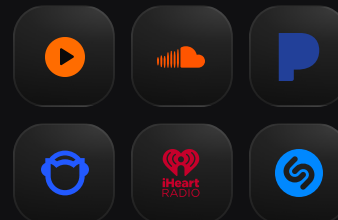
 distro@wksagency.com

DISTRIBUTION NETWORK

**One upload,
every store**

Spotify, Apple Music, TikTok and 66 more, delivered from a single upload.

**70+
Platforms**



NEXT IN THIS SERIES

Guide 2 of 6 — Audio Quality

Mastering your tracks, file format specs, and loudness normalization for streaming platforms.